



Bachelor of Science in Sport Management (BSSM)

Offered by the Pott College of Science, Engineering, and Education at USI, the **100% online** Bachelor of Science in Sport Management will ensure you develop the skills and knowledge to advance your career in the sport and recreation industry.

Program Goals

- Provide a core curriculum that allows students to acquire knowledge, skills and dispositions specific to sport management.
- Display an understanding of the role and impact of growing and changing technologies on sport experiences of individual and communities and on sport management service delivery.
- Develop an appreciation of how sport can promote equity and social justice at the global, national, regional, state and local levels.

100% ONLINE

Program Delivery

Courses within the BSSM are offered entirely online using a learning management system. Access to a reliable computer with internet access is required.

How You Will Benefit from the Program

Our affordable and accelerated program is designed for individuals who are aiming to achieve a bachelor's degree in three years from an accredited university in subjects such as sport management, marketing, business administration, communications, or related fields.



Program Curriculum

Courses can be taken in an accelerated version, where students take two courses (six credit hours) per a seven-week term. Courses are designed using the Quality Matters Rubric Standards based on best practices and research for course design. Students must take 51 hours in the core curriculum, 6 hours of business electives, and 15 hours of the Sport and Business Studies concentration.



The BSSM program at USI is accredited by the Commission on Sport Management Accreditation (COSMA).

APPLY TODAY!

Visit our website at usi.edu/online-bssm to inquire about the program and speak to a BSSM representative.

We are on a rolling admissions basis, so you can apply at any time with our convenient multiple start dates throughout the academic year!

For More Information:

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