

UNIVERSITY OF
SOUTHERN INDIANA[®]

Romain College of Business

BUSINESS ADMINISTRATION



[USI.edu/business-administration](https://www.usi.edu/business-administration)

THE VERSATILITY OF BUSINESS

A bachelor's degree in business administration is both practical and versatile in today's global job market. The Romain College of Business' accredited business administration program emphasizes practical knowledge along with business theory. Business administration courses are both challenging and engaging, providing a real-world perspective, while developing marketable business skills that today's employers are seeking. Customize your experience by pursuing your area of concentration in general business, international business or entrepreneurship/ small business.

Business administration and entrepreneurship go hand in hand, and at the Romain College of Business, an entrepreneurial mindset is fostered and encouraged. The goal is to help cultivate a community of innovative thought, openness to new ideas and interdisciplinary collaborations. Students of all disciplines may minor in entrepreneurship. This minor focuses on three areas: entrepreneurial education, entrepreneurial engagement and entrepreneurial outcomes.

OUR ACCREDITATION



The University of Southern Indiana Romain College of Business is accredited in both undergraduate and graduate business and accounting programs from the Association to Advance Collegiate Schools of Business (AACSB). Currently fewer than 200 business schools worldwide have earned AACSB accreditation in both their business and accounting programs.

BUSINESS ADMINISTRATION DEGREES/CERTIFICATES

Bachelor:

- Business Administration

Area of Concentration:

- Entrepreneurship/Small Business
- General Business
- International Business

Minor:

- Business Administration

For complete information about this program go to USI.edu/business-administration

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CAREER OPPORTUNITIES

Everything has a business side, and a degree from Romain College of Business prepares business administration graduates to be successful in exciting and rewarding careers. Business occupations pay significantly better than the median annual wage for all occupations combined. In addition, compared to other occupations, business occupations are projected to grow faster in the coming years.* Business professionals are employed globally by every type of organization in roles such as:

- Healthcare Management
- Entrepreneurs
- Project Management
- Business Operations Analyst
- Public Administration
- Independent Consulting
- Human Resources Management

*www.bls.gov/ooh/business-and-financial/home.htm

BEYOND THE CLASSROOM

Some of the most important learning experiences and networking opportunities happen outside the classroom. Graduates consistently cite internships and involvement in student organizations as catalysts for their careers.

Student organizations and honor societies for business majors allow students to collaborate and network across disciplines:

- Alpha Kappa Psi—a national co-ed professional business fraternity
- Beta Gamma Sigma honor society*
High honors chapter
- HR Club
- Marketing Club
- USI Speaking Eagles Toastmasters
Distinguished club

**unique to business schools with AACSB accreditation*





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CONTACT INFORMATION

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Advising

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The University of Southern Indiana is committed to principles of equal opportunity and affirmative action.