

SAB 2-12-20 Dr. BOWER'S BIRTHDAY!!

- Janet Johnson
  - What kind of benefits do Alumni receive?
  - Is there a way to keep access to the Rec?
  - How do you become part of the Alumni association?
  - Is there a way to talk to seniors that are about to graduate to see if they'd be willing to come back to talk to students?
    - Could we potentially come up with potential traditions to pull in alumni?
    - What do students feel could get them to come back in a few years
    - What other events do they have other than lighting a tradition?
    - How far back are we trying to reach to former students?
- Next Speakers: Beth Burks (scheduling) and Ann Fischer
  - **Invite SOC members for input**
  - Anything?
    - Why is Sodexo so expensive? This is hurting our student organizations
- Forming subcommittee for Peer Advising
- Road Race Update:
  - HOF feedback
  - RIM: March 7<sup>th</sup> need volunteers
- MPA April 3<sup>rd</sup> time change and now need volunteers

- Janet Johnson (Alumni Services)
  - More than 45000 alumni
    - Spread out in all 50 states
    - Alumni in 46 countries around the world
  - 3 initiatives
    - Student alumni
    - Parents and families
    - Volunteer USI
  - What kind of benefits do Alumni receive?
    - Starting a new membership program with exclusive benefits
      - First year of membership is complimentary from your dean
      - Legacy Scholarship (exclusive scholarship for immediate family of alumni that are active members)
      - Vouchers to athletic events
      - An annual event with the president for alumni members
      - Alumni with card get 20% off in the campus store
    - Networking
    - Provide ways to stay connected to the university
  - Could there be an alumni night at sporting events?
    - Alumni work with athletics to try to set up events like this
    - Had a tailgate for alumni at a soccer game last semester
    - Help alumni reunite at homecoming and get tickets to the game
  - There will be a celebration for the medical professions alumni on the 29<sup>th</sup>
    - This was a success in its first-year last year
  - Is there a way to keep access to the Rec?
    - This question comes up periodically
    - Facilities are not large enough to accommodate this
    - Students can bring guests for a small fee, but that is as close as it can get
  - Is there a way to talk to seniors that are about to graduate to see if they'd be willing to come back to talk to students?
    - A lot is done to try to keep up with seniors
    - The biggest challenge is that contact information often changes after graduation which makes it harder to keep up with recently graduated students
  - A lot of time goes into trying to keep track of alumni
    - Q from Janet: What would you do for alumni services after you graduate to keep contact
      - We're working hard to keep contact with former SAB members
      - This is a good group to champion better connection to alumni services
      - Student groups would be a good classification to contact for specific events

- Information about student members of clubs would help alumni services to connect to them after graduation
- There is a way on the alumni website to update contact information after you graduate
- There is also an option online for alumni to recommend a potential student
- Calls are the last step to reach out to alumni
  - There is an idea to start a calling project to call alumni
    - Would be a mix of student, faculty, alumni, and volunteers.
    - Would be an event with calling banks and scripted calling to make it easier to reach out to alumni
- There is a delay period after every graduation where students are put into alumni records until months after the graduate
  - This hurts the chance to stay connected to alumni
- Janet Q: Would students be willing to share good contact information with alumni service in a class at the end of senior year
- Will things be better when more people become alumni members?
  - Definitely
  - The reason the membership is so important is because it is low demand (\$50 a year – 25 for scholarships and 25 for programming)
- Lighting a Tradition is an alumni event. Are there other events/traditions that alumni can look forward to and what can we do as a college/club to create more opportunities for alumni?
  - Breakfast with the President
  - Many other events are promoted to alumni
  - Sponsored first event in the new arena
  - Founder's Day
    - Alumni from each college get a chance to give a speech
  - Fight song/Alma mater
  - There do not seem to be enough traditions that set USI apart and that people can point to
    - The school is still fairly young and there are efforts in place to add more traditions
  - Commencement
- Do alumni get tours of new facilities?
  - Occasionally
  - Happens during reunions
  - Used to offer a summer event called "Party on the Quad" where tours were a big thing
    - The event no longer exists because there was trouble with turnout
    - Since alcohol was served, the event was barred for students and the desired mix of alumni and students was not achieved
    - If alcohol was removed there is a consideration of bringing it back at some point

- Are there any more guest speaker series events or banquets/awards for alumni?
  - Founders day event
    - Awards for alumni that go above and beyond for the university
    - Every year the key note is a speech writing competition among students
  - Each college had the opportunity to have an alumni in residence
    - It is up to the colleges to identify what they want to happen for speakers
- There is talk of a spirit day during welcome week
  - Could we reach out to alumni to get them involved to introduce the new class to the fight song/alma mater
- Is the \$50 fee a deterrent to alumni?
  - It's a really low cost with a lot of benefit and connection
  - It is an opportunity for each person to be a part of something great for a small fee
- Find alumni through "Alumni Finder" and "LinkedIn"
- Questions to think about from Janet
  - For seniors: What are your biggest concerns regarding your career path or your opportunities?
  - What do you hope to gain career wise from access to the alumni network?
  - What do you think your university commitment should be? What should you be doing for your university after you graduate?
  - What do you think USI's commitments should be to you while your navigating the network of alumni after you graduate?
  - What would you add that would enhance your college or university experience?
  - What do you think your responsibility is to students who are coming after you?
  - What have you benefited from since you've been at USI?
  - Those of you who are graduating, how do you feel about your prospects of finding a job or continuing your education post-USI?
- If you can answer these questions and communicate with alumni services then they can help you get the experience you want after you graduate
- Around 400 alumni work full-time for the university
- Need more volunteers for March Madness 5K
- Hearts on Fire debrief
  - Some issues with Rec being closed
  - Cars came through the roundabout when they shouldn't have and almost hit runners
  - A lot of sponsors never showed
- Need someone on April 3<sup>rd</sup> to help with the MPA program
  - 12:45-3:15
- Beth Burks (scheduling) and Ann Fischer (Sodexo)

- This event will be open to the SOC members as well to ask questions that affect the clubs
- Why is the board plan divided up the way it is?
  - There are too many meals in even the smallest plan
- Have they thought about making a single page on like eagle sync that can make it easier to setup an event instead of running around trying to find all of the resources needed to setup a program