

## Master of Science in Sport Management (MSSM)

The USI MSSM Program is designed for individuals who have completed a bachelor's degree in subjects such as sport management, marketing, business administration, communications, business management or related subjects from an accredited university. Our program is flexible for working adults and provides the knowledge you need to advance your career or become a skilled professional at an affordable and competitive rate.

### PROGRAM HIGHLIGHTS

- Gain an understanding of the industry structure and culture
- Develop strong business and communication skills
- Acquire hands-on experience to become a competent sport and recreation professional

---

## 100% ONLINE

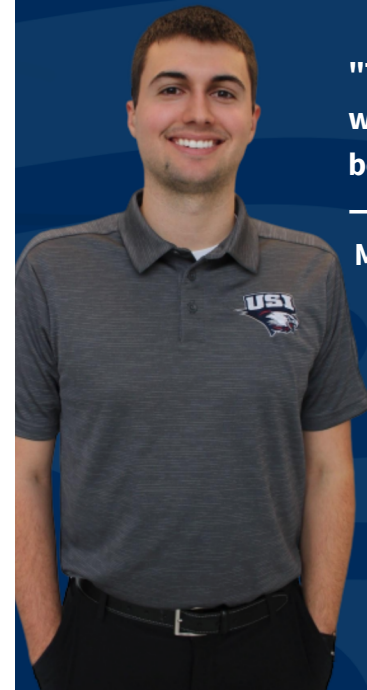
---

### PROGRAM DELIVERY

Courses within the MSSM Program are offered entirely online using a learning management system. You will need access to a reliable computer with internet.

### HOW YOU WILL BENEFIT FROM THE PROGRAM

As an MSSM graduate, you will be prepared for career roles such as an intercollegiate athletic administrator, sport facility manager, convention planner and much more.



"The entire MSSM  
was enjoyable from  
beginning to end."  
— Justin Ahlbrand,  
MSSM Graduate



"The USI MSSM  
truly prepares you  
with a well-rounded  
education."  
— Alex Macy,  
MSSM Student



# MSSM

## PROGRAM CURRICULUM

The MSSM requires 33 graduate credit hours. All courses within the MSSM are three credit hours and seven weeks long.

## COURSE DELIVERY

### Accelerated:

- Take two courses at a time
- Complete MSSM in one academic year

### Alternative:

- Take one course at a time
- Complete MSSM in two academic years

*Courses are designed using the Quality Matters Rubric Standards based on best practices and research for course design.*

## APPLY TODAY!

Visit our website at [usi.edu/mssm](http://usi.edu/mssm) to inquire about the program and speak to an MSSM representative.

We are on a rolling admissions basis, so you can apply at any time with our convenient multiple start dates throughout the academic year!

## FOR MORE INFORMATION

**Dr. Renee Frimming**  
Department Chair  
[rfrimming@usi.edu](mailto:rfrimming@usi.edu)  
812-465-1685

Kinesiology and Sport Department  
Pott College of Science, Engineering, and Education  
University of Southern Indiana  
8600 University Boulevard  
Evansville, IN 47712

*The University of Southern Indiana is committed to principles of equal opportunity and affirmative action.*



*The MSSM by USI is accredited by the Commission on Sport Management Accreditation (COSMA)*



**USI Online Learning**



**@usionlinelearning**