

**LA Chairs Council
Minutes
January 29, 2019**

Present: K. Arwood, C. Baker, J. Beeby, S. Bengert, A. Buck, J. Galbus, J. Hardgrave, A. McKibban, V. Morgan, K. Oeth, P. Raymond, M. Roberts, R. Rowland, T. Schroer, S. Vogl-Bauer, E. Wasserman, K. Waters.

Absent: M. Dixon, V. Morgan, S. Rode

The meeting held in LA 3005 was opened at 9 am by Dean Beeby.

Approval of Minutes

A motion was made by E. Wasserman to approve minutes from the January 22 meeting; motion was seconded by J. Galbus; motion passed.

Announcements

- Chairs were reminded of fall schedule deadlines. Chairs should make changes no later than Thursday, so changes may be entered by AAs and passed along by registrar's 10 am February 1 deadline.
- R. Rowland provided enrollment numbers.
 - Official census is taken Friday, February 1.

University Recruitment Initiative

J. Beeby announced that President Rochon has instructed that the number one priority for this academic year is to increase the number of first-time, full time freshman by 100. Each college is charged with helping achieve this goal.

A lengthy discussion with many ideas about how to reach potential students followed. The following points were agreed upon:

- Post cards will be mailed from the college to admitted, but not yet enrolled, students.
- Students will be contacted by some method (phone, text) and invited to share their contact information. It was suggested that students call potential students to make the initial connection. If the potential student would like to talk to a faculty member, faculty will follow up.
- There will be follow up from these calls by email or hand-written note.
- Following this initial contact, students will receive information by text or email inviting them to campus for inclusion in events and activities.

Meeting adjourned at 10:23 am.