



### **Kickers SAY Soccer Club Internship Description**

Kickers SAY Soccer is a non-profit soccer league that serves approximately 300 kids on the west side of Evansville. We provide soccer opportunities for kids in K-6 grade.

**Mission Statement:** Kickers SAY Soccer's mission is to provide the children of the West-side Evansville area an opportunity to take part in the game of soccer, to role model good sportsmanship, and to give as many playing opportunities as possible at the recreational level. The organization shall teach leadership and teamwork skills, educate young participants in the fundamentals of the game of soccer, promote the game of soccer through regularly scheduled soccer competition and other special soccer events, and conduct other educational activities as are deemed appropriate to the promotion of youth soccer. Moreover, we strive to develop programs that serve all players, regardless of age, skill level, or residency and foster an environment of fun, fitness, development, understanding and love for the game of soccer in players, parents, coaches and referees.

---

**Job Title:** Marketing and Communication Intern

**Supervisor:** Paige Walling

**Summary of Responsibilities:**

- Spearhead the migration of the current registration system to Blue Sombrero registration
- Work on registration during the summer
- Create and Update social media profiles
- Update current web page
- Migrate data from current registration software to EXCEL
- Develop sponsorships/ partnerships with local businesses
- Setup program for donated Soccer Equipment
- Coach training day for new coaches
- Develop partnership with Reitz High School soccer program
  - Utilize high school players for coaches, assistants, etc.
  - Coordinate Kickers night at games

**Qualification:** A junior, senior, graduate student with a major in Sports Management or related field with a minimum GPA of 3.0. Must have strong communication skills. Also must have an understanding of Word, Excel, and Outlook.