

Innovation, Engagement, and Impact

2015-2016 Business Case Team Competitions

#8hrChallenge

- Top Three Teams: The Freshmen team: Ryan Loehrlein (Engineering), Brie Phillips (Marketing), and Mariah Marcuson (Business Administration); The Team 1 team: BreAnn Lane (Management), Terrance Lewis (Finance), and Christian Miller (Finance); and The Beta Alpha Psi team: Luis Macias (Accounting), Jesse Reising (CIS), and Ryan Clark (Accounting)
- 59 USI students / 17 teams
- Organizing committee: Dr. Dinko Bacic, Tim Bryan, Dr. Kevin Celuch Dr. Manfen Chen, Jeanette Maier-Lytle, Dr. Jack Smothers
- More videos, photos, and information are available at usi.edu/8hrChallenge

Association of Information Technology Professionals National Collegiate Conference (AITP)

- Ben Brown (Computer Science), Bradley Cadden (Computer Science), Carly Rhoades (Computer Science), Anatolie Stepanov (CIS), and Colton Wagner (Computer Science)
- Brad and Carly took first place in the MS Office Solutions competition
- Ben and Anatolie passed ICCP Certification exam (58 attempted the exam/24 passed)
- Faculty advisor: Dr. Kenneth Shemroske

Alberta Energy Challenge held at the University of Alberta in Edmonton Canada

- Alicia Bowling (Marketing), Connor Curry (Accounting), Ryan Elpers (Engineering), and Casey Montgomery (Industrial Supervision)
- Faculty advisors: Dr. Manfen Chen, Dr. Brandon Field, and Jeanette Maier-Lytle
- USI took first place of nine teams

American Institute of Certified Public Accountants Case Competition (AICPA)

- Chase Eubanks (Accounting), Brandon Medcalf (Accounting), Erica Oberbroeckling (Accounting), and Zach Reed (Accounting)
- Faculty advisor: Tim Bryan

Community Bank Case Study Competition

- Abigail Bridges (Finance), Caitlin Chestnut (Finance), Benjamin Peyronnin (Management), and Joseph Thouvenot (Finance)
- Faculty advisor: Charles Kelly
- Second year for the challenge; first year for USI to enter
- Results for finalist teams will be announced late May

Heavener International Case Competition

- Inaugural competition hosted at University of Florida in Gainesville, FL
- USI was only one of four universities from the United States invited; the remaining sixteen teams were from universities in Canada, Europe, Asia, and Oceania
- Alicia Bowling (Marketing), Kelley Lott (Accounting), Luis Macias (Accounting), and Jacob Titzer (Marketing)
- Faculty advisors: Jeanette Maier-Lytle and Jamie Seitz

Information Systems Project + Case Competition hosted by Miller College of Business at Ball State University

- Three teams: Home Nursing Service System: Bradley Cadden (Computer Science), Dylan Claywell (Computer Science), Ivy Griffin (Art), Logan Hayford (Computer Science), Aaron Porter (Computer Science), and Colton Wagner (Computer Science). 3D Virtual Reality for New Harmony: Jace Bittner (Computer Science), Michael Lee (Computer Science), and Christopher Mallory (Computer Science). Magic Screen: Jordan Felty (CIS), Hannah Meadows (Computer Science), and Walter Fisher (Computer Science)
- The Home Nursing Service System Team earned 1st Runner Up in Project Presentation and 2nd Runner Up in Case Solution
- Faculty advisors: Dr. Dinko Bacic and Dr. Gongjun Yan

Institute of Management Accountants (IMA)

- Kyle Hoeing (Accounting), Aaron McCullough (MBA), Olivia Meyer (Accounting) and Carly Whitesell (Accounting)
- Will know late May if USI is named a final four team
- 2015 marked USI's 9th time as a final four team as well as USI being only the second university to take first place five times
- Faculty advisor: Jeanette Maier-Lytle

Royal Roads University International Undergraduate Case Competition at Royal Roads University in Victoria, British Columbia

- Josh Beiriger (Accounting), Erica Oberbroeckling (Accounting), Robert Rich (Marketing), Cole Schafer (Marketing), and Morgan Thewes (Marketing)
- Faculty advisors: Tim Bryan and Jeanette Maier-Lytle
- The USI team was one of only four teams from the United States invited to participate (20 total)

Startup Weekend Evansville 5.0

- Sponsored by Romain College of Business (among other sponsors) and held in Business & Engineering Center Atrium
- First place went to USI student Ryan Loehrlein's (Engineering) team