Photography and Multimedia

Tips for Taking Good Photos

- Set camera on highest/resolution quality setting to ensure best images for print and online.

- In low-light situations make sure the flash is turned on to avoid grainy or blurred images.

- Avoid taking photographs toward windows or other brightly-lit backgrounds.

- Be sure the camera is focused on the focal point of the image.

- Avoid cluttered or complex backgrounds.

- Avoid cutting off hands, feet, and tops of heads. Images can be cropped later if needed.

- Grip and grin photos are stale. Consider having the subjects do something active to tell a story.

- Arrange groups creatively rather than a line-up.

- Avoid subjects wearing clothing with logos of other universities, offensive material, or brands.

- Remember to capture information about your subjects; name, major, year, etc.

- Make sure subjects have completed a [Photo/Video/Comment Release](#) form.