Key Strategy: Provide consistent, effective advising across campus to increase accountability and ensure students are on track to graduate

Advising Centers
New advising centers opened in the College of Nursing and Health Professions (CNHP) in fall 2012 and in the Pott College of Science, Engineering, and Education (SEE) in spring 2013.

- 3,608 advising contacts with 1,420 individual students occurred within the CNHP Advising Center during the 2012-2013 academic year
- 250 individual students were served by the SEE Advising Center during spring 2013.

The CNHP Advising Center created podcasts with information relating to USI's Core Curriculum, financial aid tips, and must-know information for each major within the college.

**Key Strategy: Develop an effective framework for student recruitment and retention**

Noel-Levitz: Enrollment Management
USI is partnering with Noel-Levitz to create an enrollment management system. This system will include annual recruitment planning; comprehensive retention programing; development of a long-term strategic enrollment plan; and strengthening of USI's website content.

USI First-Time Freshmen Success Rates
Improving the success rate of USI students is a key focus of the strategic plan. The 4-year graduation rate continues to increase and the trend is expected to continue.

Four-year graduation and progress
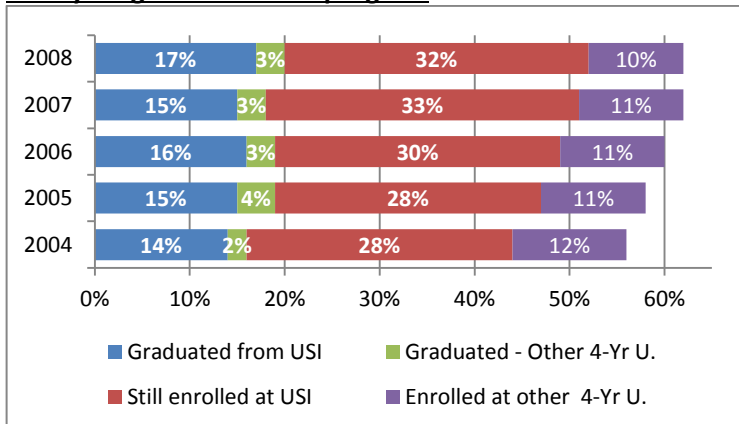
**Key Strategy: Provide more flexible ways to gain a degree**

Summer Course Scheduling and Delivery
The Romain College of Business altered the format of its summer course offerings for 2013 resulting in a 40% increase in enrollment for summer courses offered by the college. Changes included:

- Courses met three days a week for longer periods rather than five days a week.
- Almost ½ of the courses offered by the college were delivered online.

Distance Education
Over the past 5 years, the number of students enrolling in online courses has increased 53% and the number of online offerings has increased by 134%. To improve the success of students taking online courses, USI is piloting a self-assessment program, "Smarter Measures", to gauge the readiness of students to complete online courses.
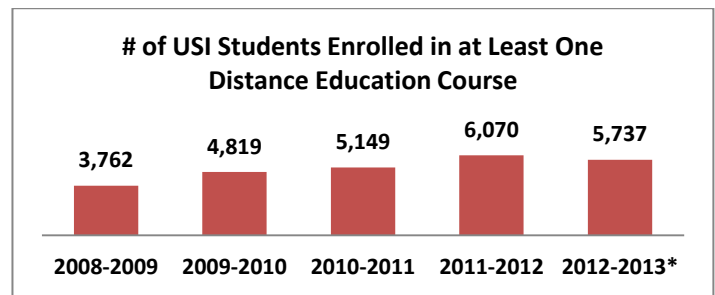
# of USI Students Enrolled in at Least One Distance Education Course

All data is based on academic year data, including summer enrollments. 2012-2013 counts do not include Summer III 2013 DE courses.

Distance Education Courses Available by College

Academic Year	2008-2009	2012-2013*	% Change
Business	8	57	613%
Liberal Arts	63	209	232%
Nursing & HP	171	279	63%
Science, Eng, & Ed	26	74	185%
University Division	3	5	67%
Outreach & Engagement	0	9	---

All data is based on academic year data, including summer enrollments. 2012-2013 counts do not include Summer III 2013 DE courses.

Key Strategy: Increase on-campus job opportunities for students who need financial assistance

USI understands the importance of on-campus employment opportunities for students. During the 2012-2013 academic year, USI employed 850 student workers and 14 graduate assistants.