

BUSINESS ECONOMICS

8:00 AM – 9:00 AM 3rd Floor – PDR 4

Theme: Characteristics of Financial Markets

Chair: Veree Ethridge, University of St. Francis

“Stock Market Volatility and FOMC Announcement”

Glenn Potts, University of Wisconsin-River Falls

Discussant: Munir Qudus, Prairie View A&M University

“Financial Characteristics of Institutional Investor Common Stockholdings in the Korean Stock Market”

Yong Kim, Hansei University

Jong Rhim, University of Southern Indiana

Sangwoo Heo, University of Southern Indiana

Discussant: Keun Lee, Northern State University

“On Entrepreneurs’ Risk Attitudes”

Mohammed Khayum, University of Southern Indiana

Joy Peluchette, University of Southern Indiana

Discussant: Vandana Rao, Indiana University East

BUSINESS ECONOMICS

9:15 AM – 10:30 AM 3rd Floor – PDR 4

Theme: Regional Economic Development

Chair: Timothy Schibik, University of Southern Indiana

“Wisconsin Real Gross State Product: A Shift – Share Analysis of Economic Performance”

Randy F. Cray, University of Wisconsin-Stevens Point

Discussant: David Dilts, Indiana-Purdue University-Fort Wayne

“A Circle of Prosperity: Educational Performance, and Per-Capita Income in Central Indiana Counties”

Eric R. Dodge, Hanover College

Discussant: Milton Esbitt, Dominican University

“Investigating Factors Affecting Regional Economic Growth”

Derek Bjonback, Purdue University North Central

Tantatape Brahmashrene, Purdue University North Central

Discussant: Munir Hassan, Claffin University

“Livability Changes in Indiana Communities: Something to Flaunt or Fear”

Peter Cashel-Cordo, University of Southern Indiana

Daniel Friesner, Weber State University

Sudesh Mujumdar, University of Southern Indiana

Discussant: Shiv Gupta, University of Findlay

BUSINESS ECONOMICS

10:45 AM – 12:00 PM7th Floor – CLARK 10

JOINT SESSION WITH BUSINESS & HEALTH ADMINISTRATION

Theme: Multidisciplinary Issues in Health Care

Co-Chairs: Adnan Kisa, Baskent University, Turkey

Daniel Friesner, Weber State University

“The Economic Dimensions of the Non-Adherence to Long-Term Therapies”

Adnan Kisa, Baskent University, Turkey

Discussant: Michael A. Chaiken, St. Joseph’s College

“Metrics of HMO Performance: Complements or Substitutes?”

Patricia H. Born, California State University - Northridge

J. Tim Query, Illinois Wesleyan University

Discussant: Kyusuk Chung, Governors State University

“Using Forecasting and Quality Control Techniques to Benchmark Performance: A Case Study of a Midwestern Rehabilitation Institute”

Donna Neufelder, St. Mary’s Rehabilitation Institute

Janet Raisor, St. Mary’s Rehabilitation Institute

Mohammed Khayum, University of Southern Indiana

Daniel Friesner, Weber State University

Discussant: Zachary D. Frank, Marshall University

“Open Source in the Pharmaceutical Industry”

Neil Niman, University of New Hampshire

Brian Kench, University of Tampa

Discussant: Sandra G. Blake, University of Louisiana - Monroe

BUSINESS ECONOMICS

12:15 PM – 1:15 PM 3rd Floor – PDR 4

Organizational Meeting of the Executive Board of the Midwest Business Economics Association

Presiding: Mohammed Khayum, University of Southern Indiana
MBEA President (2002-2003)

BUSINESS ECONOMICS

1:30 PM – 2:45 PM 3rd Floor – PDR 4

Theme: Global Economic Issues

Chair: Shyam Bhatia, Indiana University Northwest

“A Model of Political Risk Premium”

Choon-Shan Lai, University of Southern Indiana

Discussant: Hedayeh Samavati, Indiana-Purdue University-Fort Wayne

“Determinants of Currency Value: Euro vs Dollar”

Keun H. Lee, Northern State University

Farid Sadrieh, Quinnipac University

Discussant: Choon-Shan Lai, University of Southern Indiana

“Challenges of Europe Integration of Financial Markets in the EURO Zone”

Georgine Fogel, Salem International University

Sweta Saxena, University of Pittsburgh

Discussant: Glenn Potts, University of Wisconsin-River Falls

“Russia, the “Independent” Oil Producer”

John Bowdidge, Southwest Missouri State University

Discussant: Joe Horton, University of Central Arkansas

BUSINESS ECONOMICS

3:00 PM – 4:15 PM 3rd Floor – PDR 4

Theme: Student Learning

Chair: Joe Horton, University of Central Arkansas

“Project Based Learning in an Interdisciplinary Economics and Mathematics Service Course”

Paul Kochanowski, Indiana University South Bend

Morteza Shafii-Mousavi, Indiana University South Bend

Discussant: Tim Schibik, University of Southern Indiana

“Using Technology to Create Community in an Introductory Finance Course”

Vandana Rao, Indiana University East

Discussant: Glenn Potts, University of Wisconsin-River Falls

“The Power of Digital Technology: Active Learning Approach

Samia Massoud, Prairie View A&M University

Discussant: Barbara Kouskoulas, Lawrence Technological University

“Fundamentals of Economics Courses: Fun Course or a Positive Learning Experience?”

Timothy Schibik, University of Southern Indiana

Daniel Friesner, Weber State University

Mohammed Khayum, University of Southern Indiana

Discussant: Eric Dodge, Hanover College

BUSINESS ECONOMICS

8:00 AM – 9:00 AM 3rd Floor – PDR 4
ANNUAL BUSINESS MEETING – Midwest Business Economics Association

Presiding: Mohammed Khayum, University of Southern Indiana

BUSINESS ECONOMICS

9:30 AM – 10:45 AM 3rd Floor – PDR 4

Theme: Special Topics I

Chair: Mashaalah Rahnama-Moghadam, Texas Tech University

“Tests of the Pecking Order Theory and the Static Tradeoff Theory of Optimal Capital Structure”

Soku Byoun, University of Southern Indiana

Jong Rhim, University of Southern Indiana

Discussant: Paul Kochanowski, Indiana University South Bend

“The Impact of Globalization, and Information Technology on the Growth and Performance of the Commercial Banks in the United Arab Emirates”

Mazhar Islam, Sultan Qaboos University

Discussant: Ismail Shariff, University of Wisconsin

“Desperation and Desperados: Economics Correlates and Bank Robbery in the United States: 1990-99”

Hedayeh Samavati, Indiana-Purdue University-Fort Wayne

David A. Dilts, Indiana-Purdue University-Fort Wayne

Discussant: Daniel Friesner, Weber State University

BUSINESS ECONOMICS

11:00 AM – 12:15 PM 3rd Floor – PDR 4

Theme: Special Topics II

Chair: Paul Kochanowski, Indiana University South Bend

“Alternative Dispute Resolution: Risks, Costs, and the Market for Peace”

David A. Dilts, Indiana-Purdue University-Fort Wayne

Mashaalah Rahnama-Moghadam, Texas Tech University

Discussant: Sudesh Mujumdar, University of Southern Indiana

“Study Abroad and Student Exchange Programs”

William Edwards, Marshall University

Discussant: Georgine Fogel, Salem International University

“Polish Communes in the EU”

Arthur Nowak, Warsaw School of Economics

Discussant: Sweta Saxena, University of Pittsburgh

BUSINESS ECONOMICS

1:45 PM – 3:00 PM6th Floor – PARLOR F

JOINT SESSION WITH INTERNATIONAL BUSINESS

Theme: Business in NAFTA

Co-Chairs: John S. Bowdidge, Southwest Missouri State University
Krishnan Ramaya, North Dakota State University

“An Exploratory Analysis of the Impact of Technology on Branding Strategy Among Nine Firms in Mexico”

Nanda K. Viswanathan, Delaware State University

Discussant: Jan F. Meraz, Southwest Missouri State University

“North American Free Trade Agreement: Coordination & Competition along the Highway Corridor”

Raffael DeVito, Emporia State University

Discussant: Gideon Falk, Purdue University- Calumet

“The Impact of NAFTA on U.S. Employment: A Partial Equilibrium Approach”

Shyam L. Bhatia, Indiana University Northwest

Discussant: Choon-Shan Lai, University of Southern Indiana

BUSINESS ECONOMICS

3:00 PM – 4:15 PM6th Floor – PARLOR F

JOINT SESSION WITH INTERNATIONAL BUSINESS

Theme: Business Strategy in Global Markets

Co-Chairs: John E. Spillan, Penn State University – DuBois

Sudesh Mujumdar, University of Southern Indiana

“Dual Strategies of the Global Pharmaceutical Industry: Product and International Diversification”

Chin-Chan Hsu, Saint Louis University

Discussant: Nanda K. Viswanathan, Delaware State University

“Role of Alcohol in Business Negotiations”

Jitendra Mishra, Siedman School of Business

Discussant: John E. Spillan, Penn State University, DuBois

“Simulate to Stimulate in IB”

Hans Thorelli, Indiana University

Discussant: Krishnan Ramaya, North Dakota State University

“Examining Value Creation in R&D Alliances”

Krishan Ramaya, North Dakota State University

Mohammed Khayum, University of Southern Indiana

Faye Smith, Emporia State University

Discussant: Mazhar Islam, Sultan Qaboos University