

## How the motion picture industry miscalculates box office receipts

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### INTRODUCTION

Box office grosses, once of interest only to movie industry executives, are now widely publicized and immediately reported by movie industry tracking companies. The instantaneous tracking and reporting hurts movies with weak openings, but helps movies with big openings become even bigger as people flock to see what all the fuss is about. Due to inflation, the highest grossing movies tend to be the more recent releases, which the motion picture industry is taking full advantage of when promoting new movies. As a result, the motion picture industry has developed “highest grossing “ movie lists from almost every angle imaginable - opening day, opening weekend, opening day non-weekend, opening day during the fall, winter and spring, opening day Memorial weekend, second weekend of release, fewest screens, etc. - to ensure that their movie will be on top or near the top of some list. The barrage of announcements informing the public of increased box office grosses give the false impression that the actual number of moviegoers is increasing and box office records are being set every year. The motion picture industry is proud to proclaim that box office gross receipts increased 13.2% between 2001 and 2002 and have more than doubled since 1987. However, they do not publicize the number of tickets sold during these periods and account for gross receipts using the CPI for the true measure of inflation. By looking at just dollar figures the industry is able to mask the decline of one of America’s pastimes. For example, most are unaware that

when movie grosses are adjusted for inflation, the *Sound of Music* was a more popular movie than *Titanic* even though the box office gross was over \$400 million less. So why is it then that box office grosses are often the only numbers reported, when the numbers have little meaning? The motion picture industry, aware that inflation helps movies grow bigger, has little interest in reporting highest grossing box office numbers with inflation-adjusted dollars that will show the motion picture industry is stagnant at best. They are able to get away with it since most don’t know how to handle those inflation-adjusting calculations.

### Inflation-adjusted gross calculations are inaccurate

Some tracking companies have begun reporting box office grosses with the less popular inflation-adjusted dollars. However, even these lists are not an accurate measure of a movie’s popularity since ticket prices have increased at a rate more than twice that of inflation since 1939. According to the Motion Picture Association of America, a movie-ticket in 1935 cost a quarter or about \$3.00 in today’s dollars, but the average ticket price today is around \$6.00. Another problem is that the relationship between movie ticket prices and inflation do not necessarily parallel one another. For example, in 1970 movie tickets cost \$1.55 or about \$6.68 in inflation-adjusted dollars, which is higher than today’s average ticket price. Inflation-adjusted movie ticket prices peaked during the 1970s and by 1980 inflation-adjusted movie-ticket prices

had dropped to about \$2.69 or about \$5.50 in inflation-adjusted dollars, which is less than what they are today. Another concern is that inflation-adjusted grosses, don't take into consideration the fact that the United States has added two more states and more than doubled its population in the past 70 years. This has resulted in a significantly larger market for the motion picture industry than what existed in the past.

### Recalculation of box office receipts alters rankings

What impact does adjusting for the ticket price the year the movie is released and adjusting again for the increased population have on the top grossing motion pictures of all time lists? A brief glance at the top 25 lists shows the impact to be significant (a complete list is found in the appendix). The first column lists the highest 25 grossing movies of all-time, the second column lists the highest 25 grossing movies of all-time with inflation adjusted dollars, the third column lists the top 25 movies where the gross is divided by the ticket price the year the movie was initially released and the fourth column lists the top 25 movies where the gross is divided by the ticket price the year the movie was initially released and then divided by the population of the United States of the same year. Box office gross numbers, taken from the Motion Picture Association of America website, include theatrical box office receipts (movie ticket sales), theatrical re-release receipts and did not include video rentals, international box office, television rights and other revenues. Movie ticket prices for each year were taken from the National Association of Theater Owners official website. Inflation numbers were determined by the *consumer price index (CPI)* the most prominent measure of inflation, which is calculated by the United States Department of Labor.

### Motion picture industry's golden age occurred long ago

A review of the top 25 in each category shows there was a significant amount of re-ordering when inflation-adjusted box office grosses were compared to box office grosses divided by the movie ticket prices of that particular year. Only six movies of the highest grossing movies also appeared on the inflation-adjusted gross list. *Gone With the Wind* and *The Sound of Music* the first and third highest on the inflation-adjusted gross list weren't even listed on the highest grossing list. Seven movies not previously listed on the inflation-adjusted gross list moved onto the gross divided by ticket price of that year list including *Bambi* and *Pinocchio*, which ranked third and fourth respectively. When comparing the list compiled by dividing the population by the ticket price of that particular year only *The Best Years of our Lives* and *This is the Army* were new to the list along with a modest level of re-ordering. It is somewhat ironic that both of these movies were higher on the list than *Titanic* the highest grossing film of all-time. The defeat of *Titanic* by two unknown films will come as a big surprise to many outside the motion picture industry. *Titanic* slipping from number 1 to 5 to 15 and then down to 24 shows the inaccuracy of highest gross box office numbers lists. It is also worth noting that the 10 most popular movies of all-time, based on ticket price and divided by the population of that year were all initially released before 1961. This leaves little doubt that the golden age of the motion picture industry occurred long ago.

### Region and rating impact box office grosses

This list, like any other list, can never really be one hundred percent accurate for a variety of reasons. By just counting gross, box office numbers overrate movies more popular in

expensive markets. For example, twice as many people in rural areas will have to see a movie to count as much as a single New Yorker who pays twice the amount for their ticket. Since ticket prices around the country vary in relation, regional popularity of a movie could bias the numbers. Similarly, movies packed with kids who get in for half-price as well as discount-getting seniors or students may not do as well as movies with full-fare paying adults. This distortion however could be partially offset by the fact that the younger crowd watching matinees often view a movie more than once. If a G-rated movie and an R-rated movie finished about the same in gross numbers, the kid's movie probably sold more tickets since matinee tickets are priced much lower. The fact that 9 out of the 10 ten films of all-time - based on ticket price and divided by the population of that year were all initially released were cartoons - had more to do with the year the movie was initially released than the fact that they were kid's movies.

### Motion picture industry is embarrassed

If the motion picture industry were really interested in comparing the relative success of a movie, it would report the number of movie tickets sold in the same way that book and music sales are calculated. In both these industries, bestseller lists are based on unit sales, which measure the true popularity of a book or recording artist. However, Hollywood gave up counting the success of movies based on ticket sales a long time ago, because the numbers were an embarrassment. In 1946, the number of movie tickets sold was three times larger than it is today despite the fact that the population has doubled and added two additional states. According to the Motion Picture Association of America, movie going in the US peaked in the mid-1940s and has never come close to reaching the same levels. In 1946 nearly 4.1 billion tickets were sold and in 1966, admissions fell below 1 billion for the first time, and stayed

there until 1974. They hovered around 1 billion until they began to climb in the 1990s, reaching almost 1.5 billion in 2001.

### Future box office declines are possible

The motion picture industry can expect future box office declines if movie ticket prices continue to climb at a rate twice that of inflation. Already many are finding it difficult to spend upwards to \$50.00 for movie tickets and popcorn for their family, when they could probably just go home and rent a video for less than \$5.00. Why has the price of movie tickets gone up? According to the National Association of Theater Owners, the increases can partially be blamed on new theater construction, as well as upgrades involving features such as stadium seating and digital sound systems. In the past ten years, many new theaters were forced to invest in significant upgrades or close down. Even some that spent lavishly on upgrades were forced into bankruptcy.

### Motion picture industry gets the last laugh

The motion picture industry uses dishonest ways of attracting attention to particular movies. There have been reports of critics being "subsidized" for their promotion of particular films. Also, studios will use highly visible movie stars to attract significant amounts of attention to a film during its opening weekend. Even if the film is a dud, the profits made during the opening weekend may put the project in the money. Since no one seems to care about the miscalculation of box office receipts, aware of the significant decline in movie going from 1946 to 2002, or concerned about the somewhat dishonest ways of film promotion, the motion picture industry gets the last laugh.

#### Sources

National Association of Theatre Owners ([www.natoonline.org](http://www.natoonline.org))

Gross	Inflation adjusted gross	Gross / ticket cost	Gross / cost / population
1) Titanic	1) Gone With the Wind	1) Gone With the Wind	1) Gone With the Wind
2) Star Wars	2) Star Wars	2) Snow White	2) Snow White
3) E.T.	3) The Sound of Music	3) Bambi	3) Bambi
4) The Phantom Menace	4) E.T.	4) Pinocchio	4) Pinocchio
5) Spider-Man	5) Titanic	5) Fantasia	5) Fantasia
6) Jurassic Park	6) The Ten Commandments	6) Star Wars	6) Song of the South
7) The Two Towers	7) Jaws	7) Song of the South	7) Cinderella
8) Forrest Gump	8) Ben-Hur	8) 101 Dalmations	8) 101 Dalmations
9) The Lion King	9) Doctor Zhivago	9) Cinderella	9) Peter Pan
10) The Sorcerer's Stone	10) Snow White	10) Peter Pan	10) Lady and the Tramp
11) Fellowship of the Ring	11) 101 Dalmations	11) Lady and the Tramp	11) Star Wars
12) Finding Nemo	12) The Exorcist	12) The Sound of Music	12) The Sound of Music
13) Attack of the Clones	13) The Empire Strikes Back	13) E.T.	13) The Ten Commandments
14) Return of the Jedi	14) Return of the Jedi	14) The Ten Commandments	14) The Wizard of Oz
15) Independence Day	15) Mary Poppins	15) Titanic	15) Jaws
16) The Sixth Sense	16) The Sting	16) Jaws	16) E.T.
17) The Empire Strikes Back	17) Raiders of the Lost Ark	17) The Exorcist	17) Ben-Hur
18) Home Alone	18) The Graduate	18) The Jungle Book	18) Mary Poppins
19) The Matrix Reloaded	19) Jungle Book	19) The Empire Strikes Back	19) The Jungle Book
20) Shrek	20) Jurassic Park	20) Mary Poppins	20) Doctor Zhivago
21) The Chamber of Secrets	21) The Phantom Menace	21) Doctor Zhivago	21) The Exorcist

22) Grinch stole Christmas	22) Fantasia	22) The Wizard of Oz	22) Best Years of our Lives
23) Jaws	23) The Godfather	23) Ben-Hur	23) This is the Army
24) Monsters Inc.	24) Forrest Gump	24) Return of the Jedi	24) Titanic
25) Batman	25) The Lion King	25) The Sting	25) The Empire Strikes Back

## Appendix

R (rank) represents overall rank as determined by the total tickets sold divided by the population at the time the movie was initially released. GR (gross rank) ranks the top 178 films of all-time adjusted for inflation, but listed in today's dollars. TP (ticket price) is the price of the ticket at the time the movie was initially released. P (population) represents United States population at the time. TS (tickets sold) are calculated by dividing population by price of ticket at the time the movie was initially released. TSP (tickets sold / population) is calculated by dividing total tickets sold by the population in the United States the year the movie was initially released. The asterisk denotes in millions.

R	Movie	Year	Gross*	GR	TP	P*	TS*	TSP
1	Gone With the Wind	1939	98.5	033	0.25	131	794.0	6.061
2	Snow White	1937	184.9	036	0.25	130	739.6	5.689
3	Bambi	1942	102.8	085	0.28	135	367.1	2.720
4	Pinocchio	1940	084.3	097	0.26	132	324.2	2.456
5	Fantasia	1940	076.4	102	0.26	132	293.8	2.226
6	Song of the South	1946	065.0	165	0.33	143	197.0	1.377
7	Cinderella	1950	091.3	093	0.47	151	194.3	1.286
8	101 Dalmatians	1961	152.6	057	0.78	181	195.6	1.081
9	Peter Pan	1953	087.4	095	0.52	157	168.1	1.071
10	Lady and the Tramp	1955	093.6	091	0.57	163	164.4	1.007
11	Star Wars	1977	461.1	002	2.23	219	206.8	0.944
12	The Sound of Music	1965	163.2	051	1.04	189	156.9	0.830
13	The Ten Commandments	1956	080.0	162	0.60	166	133.3	0.803
14	The Wizard of Oz	1939	026.2	129	0.25	131	104.8	0.800
15	Jaws	1975	260.0	149	2.03	214	128.1	0.598
16	E.T. The Extra-Terrestrial	1982	399.8	004	2.94	230	136.0	0.591
17	Ben-Hur	1959	073.0	163	0.71	175	102.8	0.588
18	Mary Poppins	1964	102.3	087	0.95	187	107.7	0.576
19	The Jungle Book	1967	135.5	064	1.22	194	111.1	0.573
20	Doctor Zhivago	1965	111.7	075	1.04	189	107.4	0.568
21	The Exorcist	1973	204.7	030	1.81	209	113.1	0.541
22	Best Years of Our Lives	1946	023.6	131	0.33	143	071.5	0.500
23	This is the Army	1943	019.5	139	0.29	137	067.2	0.491
24	Titanic	1997	600.8	001	4.59	269	130.9	0.487
25	The Empire Strikes Back	1980	290.2	011	2.69	226	107.9	0.477

26	The Bells of St. Mary's	1945	021.3	135	0.32	141	066.6	0.472
27	Samson and Delloah	1949	028.8	125	0.41	149	070.2	0.471
28	Greatest Show on Earth	1952	036.0	168	0.50	156	072.0	0.462
29	Sergeant York	1941	016.4	141	0.27	133	060.7	0.457
30	For Whom The Bell Tolls	1943	017.8	140	0.29	137	061.4	0.448
31	The Graduate	1967	104.4	082	1.22	194	085.6	0.441
32	The Robe	1953	036.0	167	0.52	157	069.2	0.441
33	Duel in the Sun	1946	020.4	138	0.33	143	061.8	0.432
34	Return of the Jedi	1983	309.1	008	3.15	232	098.1	0.423
35	The Sting	1973	159.6	052	1.81	209	088.2	0.422
36	Around the World	1956	042.0	166	0.60	166	070.0	0.422
37	Sleeping Beauty	1959	051.6	109	0.71	175	072.7	0.415
38	Quo Vadis?	1951	030.0	171	0.48	153	062.5	0.408
39	My Fair Lady	1964	072.0	164	0.95	187	075.8	0.405
40	The Jolson Story	1946	019.0	178	0.33	143	057.6	0.403
41	Going My Way	1944	016.3	142	0.30	139	054.3	0.391
42	Raiders of the Lost Ark	1981	242.4	017	2.78	228	087.2	0.382
43	The Godfather	1972	134.8	065	1.73	207	077.9	0.376
44	From Here to Eternity	1953	030.5	123	0.52	157	058.7	0.374
45	Cleopatra	1963	057.8	106	0.86	185	067.2	0.363
46	Mrs. Miniver	1942	013.5	145	0.28	135	048.2	0.357
47	Butch Cassidy	1969	102.3	086	1.44	200	071.0	0.355
48	Giant	1956	035.0	169	0.60	166	058.3	0.351
49	Grease	1978	181.3	040	2.34	221	077.5	0.351
50	White Christmas	1954	030.0	172	0.54	160	055.6	0.347
51	Close Encounters	1977	166.0	156	2.23	219	074.4	0.340
52	Love Story	1970	106.4	077	1.55	203	068.6	0.338
53	Jurassic Park	1993	357.1	005	4.14	257	086.3	0.336
54	20000 Leagues	1954	028.2	126	0.54	160	052.2	0.326
55	Thunderball	1965	063.6	103	1.04	189	061.2	0.324
56	Airport	1970	100.5	089	1.55	203	064.8	0.319
57	South Pacific	1958	036.8	121	0.68	172	054.1	0.315
58	The Song of Bernadette	1943	012.5	147	0.29	137	043.1	0.315
59	Yankee Doodle Dandy	1942	011.8	148	0.28	135	042.1	0.312
60	Forrest Gump	1994	329.7	006	4.08	260	080.8	0.311
61	How the West Was Won	1962	046.5	112	0.82	183	056.7	0.310
62	West Side Story	1961	043.7	116	0.78	181	056.0	0.310
63	Rocky Horror Picture Show	1975	134.2	067	2.03	214	066.1	0.309
64	Bridge on the River Kwai	1957	033.3	122	0.64	169	052.0	0.308
65	The Phantom Menace	1999	431.1	003	5.06	277	085.2	0.308
66	Meet Me in St. Louis	1944	012.8	146	0.30	139	042.7	0.307
67	Leave Her to Heaven	1945	013.8	144	0.32	141	043.1	0.306
68	Swiss Family Robinson	1960	040.4	118	0.74	179	054.6	0.305
69	American Graffiti	1973	115.0	158	1.81	209	063.5	0.304
70	Ghostbusters	1984	238.6	019	3.36	234	071.0	0.303
71	Blue Skies	1946	014.3	143	0.33	143	043.3	0.303

72	Rear Window	1954	026.0	175	0.54	160	048.1	0.301
73	Lawrence of Arabia	1962	045.1	115	0.82	183	055.0	0.301
74	Beverly Hills Cop	1984	234.8	020	3.36	234	069.9	0.299
75	Blazing Saddles	1974	119.5	072	1.89	212	063.2	0.298
76	The Lion King	1994	312.9	007	4.08	260	076.7	0.295
77	Saturday Night Fever	1977	142.5	061	2.23	219	063.9	0.292
78	House of Wax	1953	023.8	130	0.52	157	045.8	0.292
79	Its a Mad, Mad World	1963	046.3	113	0.86	185	053.8	0.291
80	Billy Jack	1971	098.0	160	1.65	205	059.4	0.290
81	The Towering Inferno	1974	116.0	157	1.89	212	061.4	0.290
82	Goldfinger	1964	051.1	110	0.95	187	053.8	0.288
83	Animal House	1978	141.6	062	2.34	221	060.5	0.274
84	Home Alone	1990	285.8	012	4.22	248	067.7	0.273
85	Tootsie	1982	177.2	043	2.94	230	060.3	0.262
86	The Longest Day	1962	039.1	119	0.82	183	047.7	0.261
87	Poseidon Adventure	1972	093.3	092	1.73	207	053.9	0.261
88	Independence Day	1996	306.2	009	4.42	266	069.3	0.260
89	Superman	1978	134.2	066	2.34	221	057.4	0.260
90	Smokey & the Bandit	1977	126.7	070	2.23	219	056.8	0.259
91	MASH	1970	081.6	099	1.55	203	052.6	0.259
92	Over the Cuckoos Nest	1975	112.0	159	2.03	214	055.2	0.258
93	Batman	1989	251.2	014	3.99	245	063.0	0.257
94	Rocky	1976	117.2	074	2.13	217	055.0	0.254
95	The Caine Mutiny	1954	021.8	134	0.54	160	040.4	0.252
96	Back to the Future	1985	210.6	028	3.55	236	059.3	0.251
97	Shane	1953	020.0	177	0.52	157	038.5	0.245
98	Sayonara	1957	026.3	128	0.64	169	041.1	0.243
99	Psycho	1960	032.0	170	0.74	179	043.2	0.242
100	Who's Coming to Dinner	1967	056.7	107	1.22	194	046.5	0.240
101	Fiddler on the Roof	1971	080.5	100	1.65	205	048.8	0.238
102	Tom Jones	1963	037.6	120	0.86	185	043.7	0.236
103	The Shaggy Dog	1959	029.0	174	0.71	175	040.8	0.233
104	The Temple of Doom	1984	179.9	041	3.36	234	053.5	0.229
105	Mister Roberts	1955	021.2	137	0.57	163	037.2	0.228
106	Spartacus	1960	030.0	173	0.74	179	040.5	0.226
107	Funny Girl	1968	058.5	105	1.33	197	044.0	0.223
108	The Trial of Billy Jack	1974	089.0	161	1.89	212	047.1	0.222
109	Young Frankenstein	1974	086.3	096	1.89	212	045.7	0.215
110	Bonnie and Clyde	1967	050.7	111	1.22	194	041.6	0.214
111	2001 A Space Odyssey	1968	056.1	108	1.33	197	042.2	0.214
112	The King and I	1956	021.3	136	0.60	166	035.5	0.214
113	The Sixth Sense	1999	293.5	010	5.06	277	058.0	0.209
114	Ghost	1990	217.6	024	4.22	248	051.6	0.208
115	Aladdin	1992	217.4	025	4.15	254	052.4	0.206
116	Mrs. Doubtfire	1993	219.2	023	4.14	257	052.9	0.206
117	Twister	1996	241.7	018	4.42	266	054.7	0.206

118	Every Which Way	1978	105.9	079	2.34	221	045.3	0.205
119	The Guns of Navarone	1961	028.9	124	0.78	181	037.1	0.205
120	Men In Black	1997	250.7	015	4.59	269	054.6	0.203
121	The Last Crusade	1989	197.2	034	3.99	245	049.4	0.202
122	Some Like it Hot	1959	025.0	176	0.71	175	035.2	0.201
123	Top Gun	1986	176.8	044	3.71	239	047.7	0.199
124	Auntie Mame	1958	023.3	133	0.68	172	034.3	0.199
125	Jaws 2	1978	102.9	084	2.34	221	044.0	0.199
126	Earthquake	1974	079.7	101	1.89	212	042.2	0.199
127	Patton	1970	062.5	104	1.55	203	040.3	0.199
128	Crocodile Dundee	1986	174.8	046	3.71	239	047.1	0.197
129	T2: Judgment Day	1991	204.8	029	4.21	251	048.6	0.194
130	Kramer vs. Kramer	1979	106.3	078	2.47	223	043.0	0.193
131	Officer and a Gentleman	1982	129.8	068	2.94	230	044.1	0.192
132	The Dirty Dozen	1967	045.3	114	1.22	194	037.1	0.191
133	Heaven Can Wait	1978	098.8	090	2.34	221	042.2	0.191
134	Gremlins	1984	148.2	059	3.36	234	044.1	0.188
135	El Cid	1961	026.6	127	0.78	181	034.1	0.188
136	On Golden Pond	1981	119.2	073	2.78	228	042.9	0.188
137	Operation Petticoat	1959	023.3	132	0.71	175	032.8	0.188
138	The Lost World	1997	229.1	022	4.59	269	049.9	0.186
139	You Only Live Twice	1967	043.1	117	1.22	194	035.3	0.182
140	Rocky III	1982	122.8	071	2.94	230	041.8	0.182
141	First Blood Part II	1985	150.4	058	3.55	236	042.4	0.180
142	Three Men & a Baby	1987	167.8	050	3.91	241	042.9	0.178
143	Dances with Wolves	1990	184.2	037	4.22	248	043.6	0.176
144	Toy Story 2	1999	245.8	016	5.06	277	048.6	0.175
145	Rain Man	1988	172.8	048	4.11	243	042.0	0.173
146	The Fugitive	1993	183.9	038	4.14	257	044.4	0.173
147	The Grinch	2000	260.0	150	5.39	281	048.2	0.172
148	The Goodbye Girl	1977	083.7	098	2.23	219	037.5	0.171
149	Superman II	1981	108.2	076	2.78	228	038.9	0.171
150	Pretty Woman	1990	178.4	042	4.22	248	042.3	0.170
151	9to5	1980	103.3	083	2.69	226	038.4	0.170
152	Saving Private Ryan	1998	216.3	026	4.69	273	046.1	0.169
153	Toy Story	1995	191.8	035	4.35	263	044.1	0.168
154	Stir Crazy	1980	101.3	088	2.69	226	037.7	0.167
155	Porky's	1981	105.5	080	2.78	228	037.9	0.166
156	Fatal Attraction	1987	156.6	054	3.91	241	040.1	0.166
157	Lost in New York	1992	173.6	047	4.15	254	041.8	0.165
158	The Jerk	1979	090.5	094	2.47	223	036.6	0.164
159	Shrek	2001	263.5	013	5.65	284	046.6	0.164
160	Beverly Hills Cop II	1987	153.7	056	3.91	241	039.3	0.163
161	Batman Forever	1995	184.0	153	4.35	263	042.3	0.161
162	Armageddon	1998	201.6	032	4.69	273	043.0	0.157
163	Roger Rabbit	1988	156.5	055	4.11	243	038.1	0.157



164	Platoon	1986	138.5	063	3.71	239	037.3	0.156
165	Best Little Whorehouse	1982	105.1	081	2.94	230	035.7	0.155
166	Cast Away	2000	233.6	021	5.39	281	043.3	0.154
167	Mission: Impossible	1996	181.0	154	4.42	266	041.0	0.154
168	Rocky IV	1985	127.9	069	3.55	236	036.0	0.153
169	Lethal Weapon 2	1989	147.3	060	3.99	245	036.9	0.151
170	Apollo 13	1995	172.1	049	4.35	263	039.6	0.150
171	The Firm	1993	158.3	053	4.14	257	038.2	0.149
172	Austin Powers 2	1999	206.0	151	5.06	277	040.7	0.147
173	Liar, Liar	1997	181.4	039	4.59	269	039.5	0.147
174	Something About Mary	1997	176.5	045	4.59	269	038.5	0.143
175	Mission: Impossible 2	2000	215.4	027	5.39	281	040.0	0.142
176	Air Force One	1997	173.0	155	4.59	269	037.7	0.140
177	Rush Hour 2	2001	206.0	152	5.65	284	036.5	0.128
178	The Mummy Returns	2001	201.8	031	5.65	284	035.7	0.126