

Academic Plan for Public Relations & Advertising: Advertising Emphasis *Bachelor of Science*

9/24/2014

Fall				300	Spring				300	Summer				300/400
COURSE	PREREQ	TERM OFFERED	CREDIT HOURS		COURSE	PREREQ	TERM OFFERED	CREDIT HOURS		COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	
Eng 101			3		Eng 201			3						
CMST 101 or 107			3		WLC			3						
KIN 192 or 281			1		Social Science			3						
Core math			3		Nat Sci+ lab			4						
ADV 101			3		PRL 101			3						
UNIV 101			1											
			14											
HRS EARNED AT END OF TERM					29			16		30			0	

Fall				300/400	Spring				300/400	Summer				300/400
COURSE	PREREQ	TERM OFFERED	CREDIT HOURS		COURSE	PREREQ	TERM OFFERED	CREDIT HOURS		COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	
Hist 101,102,111,112, or Hist 131			3		Moral/Ethical reasoning			3						
Nat. Science			3		Creative/Artistic Ex.			3						
ADV 335	ADV 101		3		Writing (in major)	ADV 101 and ENG 201		3						
POLS 102 or Soc 121			3		Core Diversity			3						
Hum 211 or 212			3		ADV 343	ADV 101 and core math or instructor consent		3						
HRS EARNED AT END OF TERM				45				15		60			0	

Fall				300/400	Spring				300/400	Summer				300/400
COURSE	PREREQ	TERM OFFERED	CREDIT HOURS		COURSE	PREREQ	TERM OFFERED	CREDIT HOURS		COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	
Global	Core Diversity course		3		Elective 300-400			3						
Directed Elective			3		Elective 300-400			3						
Directed Elective			3		ADV 444	ADV 335 and 9 hours of Advertising or ADV 441		3						
Elective 300-400			3		Major 300-400 course			3						
Elective 300-400			3		2nd Writing Intensive			3						
HRS EARNED AT END OF TERM				75				15		90			0	

Fall				300/400	Spring				300/400	Summer				300/400
COURSE	PREREQ	TERM OFFERED	CREDIT HOURS		COURSE	PREREQ	TERM OFFERED	CREDIT HOURS		COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	
COMM 494 or 495			3		COMM 494 or 495	Junior standing for both courses		3						
COMM 497			1		Comm 497 if not taken in spring	PRA, JRN or RTV Major or Minor and Senior standing or instructor consent								
ADV 446	ADV 342 or PRL 364 and 15 hours of ADV Major completed		1		OR Major elective			1						
Major 300-300 course			3		Elective			3						
Elective			3		Elective			3						
Elective			3		Elective			3						
Elective			1		Elective			2						
HRS EARNED AT END OF TERM				105				15		120			0	

Fall				Spring				Summer			
COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS
HRS EARNED AT END OF TERM	120		0	HRS EARNED AT END OF TERM	120		0	HRS EARNED AT END OF TERM	120		0
Completed by:				Application Deadline(s): Apply for graduation by				Bulletin used for Academic Plan:			
120 HRS		DATE COMPLETED:		Must have 2.25 GPA in major courses.				Miscellaneous Notes:			
39 CR HR 300/400				Make sure you show your Academic Plan to your new advisor. We may be unaware of recent changes to program.				No course with a grade lower than "C" will be counted in the Major requirements or cognates.			
GPA REQUIREMENT											