	Academic P	lan foi	Public I	Re	lations & A	dvertising: Adv	ertisin	g Emp	ha	sis Bachel	or of Arts		9/24/201	14
	Fall			•		Spring			•		Summer			
COURSE	PREREQ	TERM	CREDIT HOURS	300/40	COURSE	PREREQ	TERM	CREDIT	00/40	COURSE	PREREQ	TERM	CREDIT	
	PREREQ	OFFERED		э		PREREQ	OFFERED	HOURS	ĕ	COOKSE	PREREQ	OFFERED	HOURS	2
Eng 101			3		Eng 201			3						
CMST 101 or 107			3		Lang 101			3						
Lang 101			3		Anth 111 or GNDR111			3						_
Core Math			3		Nat. Science + lab			4						_
ADV 101			3		PRL 101			3						_
UNIV 101			1											_
			16		HRS EARNED AT END OF TERM	32		16		HRS EARNED AT END OF TERM	32		0	
	Fall					Spring					Summer			-
		TERM		/400			TERM	CREDIT	/400			TERM	CREDIT	
COURSE	PREREQ	OFFERED	CREDIT HOURS	300/	COURSE	PREREQ	OFFERED	HOURS	300	COURSE	PREREQ	OFFERED	HOURS	1
Hist 101,102,111,112,				1	Phil 201 or ENG 222			3	1					1
or Hist 131			3		Lang 204			3						+
				-				3						+
Lang 203			3		Writing (in major)									+
ADV 335	ADV 101		3		Diversity (in major)	ADV/101 and once with the laster		3						+
POLS 102 or Soc 121			3		ADV 343	ADV 101 and core math or instructor consent		3						
						consent								-
Kin 192 or 281			1 3											_
Hum 211 or 212			3											
HRS EARNED AT END OF TERM	48		16		HRS EARNED AT END OF TERM	64		15		HRS EARNED AT END OF TERM	64		0	
	Fall				Spring	Spring					Summer			
		TERM					TERM	CREDIT	0/400			TERM	CREDIT	
COURSE	PREREQ	OFFERED	CREDIT HOURS		COURSE	PREREQ	OFFERED	HOURS	300	COURSE	PREREQ	OFFERED	HOURS	Ň
Global			3		Elective 300-400			3						_
ADV Directed Elective			3		ADV Directed Elective			3						
Elective			3		ADV 444	ADV 336 and 9 hours of Avertising or ADV 441		3						
														-
Floctivo			2					2						
Elective			3					3						-
Elective Elective 300-400			3		Writing			3						
					Writing									
					Writing									
Elective 300-400 HRS EARNED AT END OF	79				Writing HRS EARNED AT END OF TERM	94				HRS EARNED AT END OF TERM	94		0	
Elective 300-400 HRS EARNED AT END OF TERM			3		HRS EARNED AT END OF TERM			3					0	
Elective 300-400 HRS EARNED AT END OF TERM	Fall	TERM	3)/400	HRS EARNED AT END OF TERM	Spring	TERM	3	0/400	OF TERM	Summer	TERM		
Elective 300-400 HRS EARNED AT END OF TERM		TERM	3	300/400	HRS EARNED AT END OF TERM		TERM	3	300/400			TERM	0 CREDIT HOURS	
Elective 300-400 HRS EARNED AT END OF TERM COURSE	Fall PREREQ		3	300/400	HRS EARNED AT END OF TERM	Spring		3 15 CREDIT	300/400	OF TERM	Summer		CREDIT	
Elective 300-400 HRS EARNED AT END OF TERM COURSE COMM 494 or 495	Fall PREREQ Junior standing		3 15 CREDIT HOURS 3	300/400	HRS EARNED AT END OF TERM COURSE COMM 494 or 495	Spring PREREQ Junior standing		3 15 CREDIT HOURS 3	300/400	OF TERM	Summer		CREDIT	
Elective 300-400 HRS EARNED AT END OF TERM COURSE COMM 494 or 495	Fall PREREQ		3 15 CREDIT HOURS	300/400	HRS EARNED AT END OF TERM COURSE	Spring PREREQ		3 15 CREDIT HOURS	300/400	OF TERM	Summer		CREDIT	
Elective 300-400 HRS EARNED AT END OF TERM COURSE COMM 494 or 495 COMM 497	Fall PREREQ Junior standing PRA, JRN, or RTV Major or Minor and		3 15 CREDIT HOURS 3	300/400	HRS EARNED AT END OF TERM COURSE COMM 494 or 495 COMM 497 if not taken in spring	Spring PREREQ Junior standing PRA, JRN, or RTV Major or Minor and		3 15 CREDIT HOURS 3	300/400	OF TERM	Summer		CREDIT	
Elective 300-400 HRS EARNED AT END OF TERM COURSE COMM 494 or 495 COMM 497 ADV 446	Fall PREREQ Junior standing PRA, JRN, or RTV Major or Minor and Senior standing or instructor consent ADV 342 or PRL 364 and 15 hours of		3 15 CREDIT HOURS 3 1 3	300/400	HRS EARNED AT END OF TERM COURSE COMM 494 or 495 COMM 497 if not taken in spring Elective 300-400 ?	Spring PREREQ Junior standing PRA, JRN, or RTV Major or Minor and		3 15 CREDIT HOURS 3 1 3	300/400	OF TERM	Summer		CREDIT	
Elective 300-400 HRS EARNED AT END OF TERM COURSE COMM 494 or 495 COMM 497 ADV 446 Elective	Fall PREREQ Junior standing PRA, JRN, or RTV Major or Minor and Senior standing or instructor consent ADV 342 or PRL 364 and 15 hours of		3 15 CREDIT HOURS 3 1 3 3 3	300/400	HRS EARNED AT END OF TERM COURSE COMM 494 or 495 COMM 497 if not taken in spring Elective 300-400 ? Elective	Spring PREREQ Junior standing PRA, JRN, or RTV Major or Minor and		3 15 CREDIT HOURS 3 1 3 3	300/400	OF TERM	Summer		CREDIT	
Elective 300-400 HRS EARNED AT END OF TERM COURSE COMM 494 or 495 COMM 497 ADV 446 Elective	Fall PREREQ Junior standing PRA, JRN, or RTV Major or Minor and Senior standing or instructor consent ADV 342 or PRL 364 and 15 hours of		3 15 CREDIT HOURS 3 1 3	300/400	HRS EARNED AT END OF TERM COURSE COMM 494 or 495 COMM 497 if not taken in spring Elective 300-400 ?	Spring PREREQ Junior standing PRA, JRN, or RTV Major or Minor and		3 15 CREDIT HOURS 3 1 3	300/400	OF TERM	Summer		CREDIT	
Elective 300-400 HRS EARNED AT END OF TERM COURSE COMM 494 or 495 COMM 497 ADV 446 Elective	Fall PREREQ Junior standing PRA, JRN, or RTV Major or Minor and Senior standing or instructor consent ADV 342 or PRL 364 and 15 hours of		3 15 CREDIT HOURS 3 1 3 3 3	300/400	HRS EARNED AT END OF TERM COURSE COMM 494 or 495 COMM 497 if not taken in spring Elective 300-400 ? Elective	Spring PREREQ Junior standing PRA, JRN, or RTV Major or Minor and		3 15 CREDIT HOURS 3 1 3 3	300/400	OF TERM	Summer		CREDIT	
Elective 300-400 HRS EARNED AT END OF TERM COURSE COURSE	Fall PREREQ Junior standing PRA, JRN, or RTV Major or Minor and Senior standing or instructor consent ADV 342 or PRL 364 and 15 hours of Advertising Major completed		3 15 CREDIT HOURS 3 1 3 3 3	300/400	HRS EARNED AT END OF TERM COURSE COMM 494 or 495 COMM 497 if not taken in spring Elective 300-400 ? Elective	Spring PREREQ Junior standing PRA, JRN, or RTV Major or Minor and		3 15 CREDIT HOURS 3 1 3 3	300/400	OF TERM	Summer		CREDIT	

	Fall				Spring	Spring			-		Summer					
COURSE	PREREQ	TERM OFFERED	CREDIT HOURS		COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	300/400	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	300/400		
														\downarrow		
														_		
HRS EARNED AT END OF TERM	120		0		HRS EARNED AT END OF TERM	120		0		HRS EARNED AT END OF TERM	120		0			
Completed by:					Application Deadline(s): Apply for graduation by					Bulletin used for Academic Plan:						
120 HRS DATE COMPLETED:					Must have 2.25 G	PA in major courses.				Miscelleanous Notes:						
39 CR HR 300/400					Make sure you show your Academic Plan to your new advisor. We may be unaware 🔛 No course with a grade lower than "C" will be counted in the Major requirements or cogna							ents or cognate	2S.			
GPA REQUIREMENT					of recent changes to p	rogram.										