

Academic Plan for Public Relations & Advertising: Advertising Emphasis *Bachelor of Arts*

9/24/2014

Fall				Spring				Summer			
COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS
Eng 101			3	Eng 201			3				
CMST 101 or 107			3	Lang 101			3				
Lang 101			3	Anth 111 or GNDR111			3				
Core Math			3	Nat. Science + lab			4				
ADV 101			3	PRL 101			3				
UNIV 101			1								
			16	HRS EARNED AT END OF TERM	32		16	HRS EARNED AT END OF TERM	32		0
Fall				Spring				Summer			
COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS
Hist 101,102,111,112, or Hist 131			3	Phil 201 or ENG 222			3				
Lang 203			3	Lang 204			3				
ADV 335	ADV 101		3	Writing (in major)			3				
ADV 335	ADV 101		3	Diversity (in major)			3				
POLS 102 or Soc 121			3	ADV 343	ADV 101 and core math or instructor consent		3				
Kin 192 or 281			1								
Hum 211 or 212			3								
HRS EARNED AT END OF TERM			16	HRS EARNED AT END OF TERM	64		15	HRS EARNED AT END OF TERM	64		0
Fall				Spring				Summer			
COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS
Global			3	Elective 300-400			3				
ADV Directed Elective			3	ADV Directed Elective			3				
Elective			3	ADV 444	ADV 336 and 9 hours of Avertising or ADV 441		3				
Elective			3				3				
Elective 300-400			3	Writing			3				
HRS EARNED AT END OF TERM			15	HRS EARNED AT END OF TERM	94		15	HRS EARNED AT END OF TERM	94		0
Fall				Spring				Summer			
COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS
COMM 494 or 495	Junior standing		3	COMM 494 or 495	Junior standing		3				
COMM 497	PRA, JRN, or RTV Major or Minor and Senior standing or instructor consent		1	COMM 497 if not taken in spring	PRA, JRN, or RTV Major or Minor and Senior standing or instructor consent		1				
ADV 446	ADV 342 or PRL 364 and 15 hours of Advertising Major completed		3	Elective 300-400 ?			3				
Elective			3	Elective			3				
Elective			3	Elective			3				
HRS EARNED AT END OF TERM			13	HRS EARNED AT END OF TERM	120		13	HRS EARNED AT END OF TERM	120		0

Fall				Spring				Summer			
COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS	COURSE	PREREQ	TERM OFFERED	CREDIT HOURS
HRS EARNED AT END OF TERM	120		0	HRS EARNED AT END OF TERM	120		0	HRS EARNED AT END OF TERM	120		0
Completed by:				Application Deadline(s): Apply for graduation by				Bulletin used for Academic Plan:			
120 HRS		DATE COMPLETED:		Must have 2.25 GPA in major courses.				Miscellaneous Notes:			
39 CR HR 300/400				Make sure you show your Academic Plan to your new advisor. We may be unaware of recent changes to program.				No course with a grade lower than "C" will be counted in the Major requirements or cognates.			
GPA REQUIREMENT											