

MINUTES, BOARD OF VISITORS, SCHOOL OF BUSINESS, UNIVERSITY OF SOUTHERN INDIANA, MONDAY, NOVEMBER 15, 1993, WORTHINGTON ROOM, NATIONAL CITY BANK

PRESENT: Roxy Baas, Alan Brill, John Flock, Carolyn Georgette, Robert Griffin, David Gunn, Michael Hinton, Mark Kerney, John Lippert, Jim McKinney, Thomas Magan, Jerald Newhouse, Ronald Romain, William Schmits, Richard Stivers, Albert Umbach, William Vieth, Mike Weber, Phil Fisher, Nancy Bizal

ABSENT: John Bolger, William Fisher, Allen Mounts, Steven Rudolph, Pamela Schrecker, Steven Schenck, Russell Sherlock, Richard Strenkowski, Robert Swan

FACULTY GUESTS IN ATTENDANCE: Larry Arp, Steven Cox, Abbas Foroughi, Mehmet Kocakulah, Daniel Wade, Marwan Wafa

CALL TO ORDER, WELCOME

Mike Weber, Chairman, called the meeting to order at 8:00 a.m. and welcomed the Board. John Lippert and National City Bank were recognized for providing the meeting place and the lunch to follow.

MINUTES

The minutes were approved as mailed.

DEAN'S REPORT - PHIL FISHER

The Dean's Report was included in the folders distributed at the meeting.

In the Dean's Report under the "Faculty Composition and Development" section, it is stated that the new AACSB standards are based on the philosophy and practices of continuous quality improvement. Last year three teams were formed to develop systems of improvement in teaching, scholarship, and advising. Associate Dean Dan Wade is the team leader for the teaching improvement plan which is closest to completion, and he was asked to elaborate on the team's progress.

Per Dan Wade the five-person TQM Teaching Committee has two goals: 1) foster an environment of teaching excellence. 2) establish formalized teaching improvement programs for those who desire it (this is a non-evaluation process). If the program is to be successful it must have the following characteristics: 1) the faculty must carry the program 2) participation must be voluntary (not remedial in any sense), and 3) must have a commitment from the administration, including a budget. (A budget has been set up to support the program.) The program has two separate components. The first provides training in teaching effectiveness for the faculty at large. As a minimum, two training sessions per year

would be planned. As a complement to the faculty-at-large training, a library of resources relevant to teaching effectiveness will be maintained. The second component of the program provides in-depth training for volunteers who desire a more intensive training effort. The Teaching Committee would facilitate this process, following guidelines and procedures used within the University of Kentucky Community College System. Volunteers would work with other faculty volunteers in two-person teams while being led by a member of the teaching committee who has received training through the University of Kentucky. THIS PROGRAM WILL BE KEPT ENTIRELY SEPARATE FROM THE EVALUATION PROCESS. The hope is that the program will grow over time. If good teachers want to be even better and enter the program it will set a good example for the rest of the faculty.

Dan Wade is MBA Director as well as Associate Dean. Wade discussed the MBA Annual Report which was included in the packet distributed to the Board of Visitors at the meeting.

Phil Fisher used overheads to describe the AACSB Candidacy Program and the philosophy of the new standards. We will be sending our self-study to our appointed advisor, Dean William Eddy from the University of Missouri-Kansas City in the next week or so. He will later come to visit our school, and the Board of Visitors will have an opportunity to speak with him. We hope we will be ready to submit our self-study to the AACSB Candidacy Committee by March.

Phil Fisher advised that the four finalists for President of USI will be announced today.

#### CHAIRMAN'S REPORT - MIKE WEBER

Weber announced it was Rick Stiver's birthday and everyone wished him well. Mike Hinton was congratulated on his promotion to President of Old National Bank.

Weber said he was proud to be a part of how the school is progressing and applauded Fisher and the faculty on how the school has moved toward attaining AACSB accreditation. He stated the Board of Visitors and the faculty can work together and learn from one another. He explained to the new members the committees and their purposes.

#### COMMITTEE REPORTS

##### FINANCE - JOHN LIPPERT

The goal this year was \$60,000 and plans are to contact contributors from last year. In addition, others will be added as opportunity presents itself. We have a very important luncheon this Wednesday. Sustained giving is a definite goal.

**MEMBERSHIP - CAROLYN GEORGETTE**

The committee requested and received approval for the following renewals and new member invitations:

**Renewals:** Roxy Baas  
John Bolger  
Robert Griffin  
Richard Strenkowski  
William Vieth (or replacement from CNB)

**New:** Pete Ruthenberg - Red Spot Paint  
Norm Gee - Atlas Van Lines

**COMMUNITY INTERACTION - TOM MAGAN**

An awards banquet planned for this fall will probably take place this spring.

**ACADEMIC AFFAIRS - DAVID GUNN**

Leadership and speaking skills have been worked into the curriculum. The Accounting degree will soon become a five-year degree; when this happens, it will impact the community in that there will be one year without graduates. There will be an MIS presentation later to discuss the new computer degree.

**GROUP PICTURE, BREAK AND COMMITTEE MEETINGS**

**COMMITTEE PROGRESS REPORTS**

**FINANCE - JOHN LIPPERT**

The goal for this year is \$48,000. Businesses to be contacted are in the areas of advertising, printing, and plastics. If anyone knows of someone who should be contacted, please give the names to Phil Fisher or John Lippert.

**COMMUNITY INTERACTION - BOB GRIFFIN FOR TOM MAGAN**

**Internships and Co-ops** - There are now eighteen in the program. We have more students interested than we have internships. Committee is compiling a target list of companies who may be interested in this program.

**Outside Speakers** - This program is moving along and will expand.

**Faculty Internships** - Marwan Wafa has been reassigned to another program so this has been put on hold.

**Faculty Associates Program** - There is a need to get business faculty and business community more interwoven. The committee asks that faculty not be timid. Instead, to get a date, call.

**ACADEMIC AFFAIRS - DAVID GUNN**

The attempt to become accredited through AACSB is well underway. The continuing role of the committee to the faculty is to serve as a voice from the business community back to the faculty. The school is in the process of proposing a CIS major. So far as the 150/hour accounting requirement change is concerned, the state

hasn't done anything yet so we are on hold. Ways are being discussed to measure programmatic changes such as surveys, feedback from the Board of Visitors, etc.

#### SPRING 1994 BOARD OF VISITORS MEETING - MIKE WEBER

The next meeting will take place on the U.S.I. campus. Two dates were discussed: Wednesday, April 27 and Friday, April 29. **APRIL 29 was chosen as the date of the next meeting.**

#### NEXT STEPS - PHIL FISHER

We will be meeting with our AACSB consultant, Dean William Eddy, in December or January; some of the Board of Visitors will also meet with him. The Academic Affairs Committee will be involved in some upcoming curricular changes. The Community Interaction Committee will be involved in internship and speaker programs and hopefully we will plan an awards banquet sometime in the future. The Finance Committee is finding repeat support to be good, and Fisher is willing to talk with anyone that the Board of Visitor's feel might be a source of support for the school.

Today the Board of Trustees will announce the four finalists for President of U.S.I. The trustees are supportive of our AACSB goals. The trustees have indicated that they do not want major changes at this time.

We have made progress; and the Board of Visitors has played a big part in that progress, particularly in shaping our curriculum, in helping our students develop better communication skills (the students are writing more; they are not happy about it, but it is to their advantage). Interaction between our faculty and our Board of Visitors is important; when we meet on campus, we will have more faculty participation. Financial support is, of course, always essential. Our library is now effectively four times larger through electronic data bases, and we can access many things from home...this is a direct result of our joint fund raising activities.

The meeting was adjourned at noon. Lunch followed.