

MINUTES, BOARD OF VISITORS, SCHOOL OF BUSINESS, UNIVERSITY OF SOUTHERN INDIANA, TUESDAY, APRIL 27, 1993; UNIVERSITY CENTER 350

PRESENT: Roxy Baas, John Bolger, Alan Brill, John Flock, Carolyn Georgette, Robert Griffin, David Gunn, John Lippert, James McKinney, Thomas Magan, Allen Mounts, Jerald Newhouse, William Schmitts, Pamela Schrecker, Russell Sherlock, Robert Swan, Michael Weber, Phil Fisher, Nancy Bizal

ABSENT: J.C. Anderson, William Fisher, Michael Hinton, Mark Kerney, Ronald Romain, Steven Rudolph, Richard Stivers, Richard Strenkowski, William Vieth

GUESTS IN ATTENDANCE: Chairperson of Administrative and Decision Sciences and Business Education Department Larry Arp, Assistant Dean William Henderson, Assistant Professor of Decision Sciences Ramadan Hemaida, Director of University Division, Sandra Hermann, Chairperson of Accounting and Business Law Mehmet Kocakulah, Assistant Professor of Accounting Eva Jermakowicz, Chairperson of Management and Marketing Department Barbara Marting, and Associate Dean and Director of MBA Program Daniel Wade

CALL TO ORDER, WELCOME

Mike Weber, Vice Chairman, called the meeting to order at 8:00 a.m.

MINUTES

The minutes were approved as mailed.

Dean's Report - Phil Fisher

The "Dean's Report" was included in the folders distributed at the meeting and is attached.

Chairman's Report - Bob Griffin

Bob Griffin thanked Phil Fisher for the report and noted we are meeting success in addition to those areas Dean Fisher outlined. He cited Dr. Rice in reference to our mission: Stress importance of our cause; give added encouragement and indications of success. When three of four students stay in our community after graduation, we are helping our community become more and more college educated; in the lower half of Indiana, only 10 percent are getting a college education--the national average is 20 percent--we are addressing this situation. The energy and time we spend with these students are rewarded. Faculty at USI are very productive; and when you are selling, it's good to have a good product. We are getting more out of each state dollar, another reason to boost USI.

He then introduced Sandra Hermann, Director of University Division.

Sandra Hermann told the Board of Visitors about the retention rate of students. She noted there is a gap between high school and college. Placement tests in grammar, English and math are required for all full-time students, and we encourage training advisors to look at the entire material of placement tests, SAT or ACT scores, high school grade point average, and rank in class when advising incoming students.

She noted that if we define "prepared" as completely prepared for college, 3.8 percent freshmen come in fully prepared (college algebra is the stumbler); 24.1 percent will test deficient in only one area; 39.8 will be deficient in two areas; 31.2 percent will test deficient in three areas. (These students are admitted conditionally; they are high risk; few of them reach the School of Business.) The above figures are not unique across the nation. Although we have free tutoring for math, grammar and rhetoric, math remains the hardest to grasp. She would like to see a class between General Studies Math and Intermediate Algebra.

Ms. Hermann noted we are a near-open admissions through state mandate; however, there is a difference between open admission and open door. This represents an opportunity as often the brightest and most creative persons cannot handle the restrictions of a high school; we get them at age 23 or 24 after they have decided they do not want to pump gas anymore. USI has a lot of non-traditional students, and many have math deficiencies. By the year 2000 or 2010, 18-year-olds may be the minority.

We have review courses, tutoring in math and writing, and a learning center which teaches study skills, life skills, and deals with math and writing anxiety. In high school, students can cram at the last minute and still get good grades; but it doesn't work like that in college. Work habits are what students really need to learn. She noted that college is a cultural shock for a lot of students; and the better we advise these students, the more we can help them.

Mike Weber asked if we see more 5-year graduates? Sandra Hermann answered that with most of the student body working, it is impossible to graduate in 4 years. She also noted that fewer students are obtaining academic scholarships. Only 18 percent graduate in four years.

Jim McKinney asked if there are any activities dealing with high schools to better educate the students before entering college? Are we benchmarking our feeder schools? Ms. Hermann said that she is working with Harrison High School and has noted that there simply is not enough support from the parents, something that has changed in the last five years.

Bob Griffin noted that we need to work with lower education in educating students about what will be needed in college. He referred to Japan--build the car right the first time.

Sandra Hermann said that Indiana does not have a junior college system except for Vincennes University. She said we need to challenge the community that there is work to be done in education.

Roxy Baas noted a book "How to Find Out What You Do Best" in helping find what your interests are. Sandra Hermann said the book has not been found to actually help students find their careers.

Ms. Hermann closed with the thought that the University Division is a service division; she thanked William Henderson for his insights in working with students and initiating advising processes toward becoming a quality operation.

FINANCE COMMITTEE REPORT - JOHN LIPPERT

The Finance Committee is in a static mode for right now. We reached our goal. In a meeting later this morning, we hope to come up with a plan, possibly sustained gifts over the years (long term) and develop a program. On the subject of Board of Visitors contributions, bills are a confusion; perhaps they could come in a different color? Phil Fisher said he will send a letter as to whether members have given to School of Business.

MEMBERSHIP COMMITTEE REPORT - CAROLYN GEORGETTE

The Membership Committee recommended the following individuals for approval for membership:

Steven Schenck - NBD Indiana
Al Umbach - Umbach and Associates
Meg Blair - research systems corporation

The motion carried.

Bob Swan asked if these persons had been contacted. Nancy Bizal said that the bylaws state we must have approval from the Board before prospective members are contacted.

COMMUNITY INTERACTION REPORT - MIKE WEBER

The committee had worked with the internship and co-op brochures which were sent to area businesses and eligible students respectively. The committee was also concerned with faculty internships and have decided to take this slowly and have lots of input from the committee. The committee has also discussed an Annual Awards Banquet to recognize regional business persons, faculty, alumni, and possibly students. Phil Fisher will develop criteria and get back with the committee.

Outside speakers for the School of Business classes are helpful to familiarize students with real-life situations. Faculty will work with speakers on subject material. Mike said he will be going off this committee as chairman but would still like to help.

ACADEMIC AFFAIRS REPORT - ROXY BAAS

The committee had developed five suggestions when we first began which were noted in minutes of November 17. She noted it is good to see they are being implemented. College education is an investment in what you produce. The Board of Visitors has helped faculty see the other side, the business side instead of just the student side. She read a note from a student complaining about too much work with a class with her work load and family. Roxy noted that it is a disservice to sympathize with students - we must ask for quality.

The School of Business has a mission and objectives which should support what needs to be done. The School should encourage students to develop adequate team skills and writing skills and to produce value for all stake holders. A new curriculum will be in effect in Fall 1993. She said audits for teachers should be in place and that it is up to the department chairs to see that teaching objectives are being met and progress is taking place.

Bob Griffin noted that we are raising the bar; and with three out of four students staying here, we are improving our community. He thanked the committee for working together for quality.

NOMINATING COMMITTEE REPORT - BOB GRIFFIN

Bob Griffin announced the following committee chairs:

John Lippert - Finance
Carolyn Georgette - Membership
Tom Magan - Community Interaction
David Gunn - Academic Affairs

The nominating committee recommended Roxy Baas as Vice Chair. Mike Weber made a motion to elect Roxy Baas as Vice Chair; seconded by Jim McKinney. The motion carried.

Bob Griffin then turned the meeting over to new chair, Mike Weber.

NEW CHAIR'S REPORT - MIKE WEBER

Mike said it was an honor as an alumni to be selected. He stated that the academic affairs committee has served as a good validity tester, the community interaction committee is so important, the membership committee's work in board development is important, and the finance committee is a hard committee to be on as it is easier to give than to ask. He has had the opportunity to be a part-time lobbyist and learned a lot about that recently. He expressed appreciation for the hard work the faculty has done for AACSB accreditation preparation.

RECESS

The Board recessed and went to the 3rd Floor of the Orr Center for a demonstration of ABI/Inform & Compustat (Data Bases purchased with Corporate donations) followed by committee meetings of the academic affairs, community interaction, and finance committees.

The Board reconvened and the following reports were given:

FINANCE COMMITTEE REPORT - PHIL FISHER

We plan to continue what we did last year: visit one-on-one from the list of prospective donors from last year and visit those with whom we were not successful last year. We also plan to expand and contact some new people--a new short list. It was noted that there are peculiarities with donations from banks. On the subject of the need for more coordination on the university's part in the area of solicitations, he said he will look into this. He noted that it is vital that we keep data resources and to expand them. The faculty need to digest the computer programs we have; they are vital to our continued success.

COMMUNITY INTERACTION COMMITTEE REPORT - TOM MAGAN

We plan to look into internships for faculty, and we need to look into how we are going to do this. He said they talked about the Awards Banquet. The speakers bureau will be updated on what the Board of Visitors might contribute.

ACADEMIC AFFAIRS COMMITTEE REPORT - DAVID GUNN

David Gunn noted that the proceedings that were mentioned before were being implemented. The primary curriculum has been modified. General information is that students need to be writing and speaking better if they hope to succeed in the business world. Changes will be seen with adequate feedback. The continuing role of the committee will be looking out in the future taking into consideration the goals of the student body and the community. With AACSB accreditation coming within the next two years, the three CPA's on this committee should be able to help.

Bob Griffin thanked the committees and noted that Russ Sherlock had a good comment about the awards banquet: Instead of focusing on talents of individuals for the Regional Business Award, maybe a corporation should be recognized as things are rarely accomplished alone. Bob commented that this is a good idea since we are stressing working in teams for students.

NEXT STEPS

Phil Fisher handed out a one-page plan for accreditation. (See attached.) He said under the Internal Tasks, Steps 1, 2 and 3 have been taken care of. Step 4 is not on schedule because there is lots to be done; the report of teams remain to be completed.

Step 5 should be done within one month. Step 6 depends upon results. I would like this group to talk with Dean Taylor and ask him questions. For developmental requirements, Steps 1 and 2 are complete, Step 3 is ongoing, and 4 has considerable progress in research. Dr. Jong Rhim is the first faculty member to receive the R. Malcolm Koch Research Fellowship and will have the summer to complete research. I hope by the fall to have all the steps completed and have a chance to meet with Dean Taylor.

Finance Committee: I feel that since I now know more community leaders and am more familiar with the business community I now can make more calls myself. Community Interaction: I will give the community interaction committee ideas for the awards banquet. Academic Affairs: We will continue to look at content with the academic affairs committee.

I hope its been a good meeting for you; I have felt energized by this meeting, and the faculty were pleased to demonstrate the computer programs to you. I feel we have made steps forward in the curriculum and faculty development. The junior faculty are off to a good start, and there is good activity with the senior faculty. I feel we are moving forward; I appreciate all that you have done to move us forward to reach our goals.

Phil Fisher then called Bob Griffin forward to present him with a plaque for serving as the 1992-93 chair of the Board of Visitors. He recognized Bob for his friendship, counsel, and interest in the Board of Visitors.

Mike Weber announced the next Board of Visitors meeting would be on Tuesday, November 16, the place will be determined.

The meeting adjourned at 12:30 p.m. and lunch was served in the University Center.