

MPA Society meeting

November 10, 2012

Present: Marilyn Brenton, Ramona Harvey, Marsha Salee and Kathy Oeth.

President Brenton called the meeting to order at 10:10 a.m.

In the absence of Secretary Tricia Tieken, reading of the minutes was waived.

The MPA Society website was discussed and an effort will be made to post the meeting minutes on a regular basis. There has been turnover in the webmaster for USI's Liberal Arts. Going forward approved items may be sent to Brandi Hess, bhess@usi.edu.

Treasurer Salee reported there is a balance of \$245 in the treasury with the possibility of an outstanding bill for the MPA banner.

Recruitment efforts were discussed and agreed that we need to have a mailing list of active members, all members enrolled in the MPA program and a list of MPA alumni. A social informational event was discussed and will be considered after finals and the winter holidays have concluded.

Brenton will structure a recruitment plan which will include a letter to all MPA students regarding activities and opportunities for participation. Salee suggested our group would benefit from an interactive calendar that all members can access.

Fundraising for the organization was discussed. USI has rules we must follow. If we utilize the advantages of being a 501 c 3 organization, we must run our funds through the USI Foundation. This in turn would be used for scholarship or equipment purchases, not operating funds for our group.

This eliminates some fund raising avenues such as the Schnucks e scrip card and other funding opportunities. Suggestions for raising money included: Bake sales, or partnering with another not-for profit organization are options.

Selling photos with Santa or at another event that is part of the school calendar was discussed, as were chocolate bar sales (World's Finest Chocolate) or selling other products.

Brenton suggested we set a fundraising goal of doubling our treasury total by the end of spring term.

Setting meeting times and locations for future meetings were discussed and tabled for further consideration. The next MPA meeting is scheduled for January 5, 2013.

Respectfully submitted,

Kathy Oeth
Acting Secretary